

# RYAN TEPPER

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## EXPERIENCE

### **Jr. Marketing Coordinator** | Evoke Solutions | 10/2019 – 08/2020

- Communicated with Graphic Designers, Web Developers and clients to manage website creation and maintenance projects.
- Configured and edited basic modules in the backend of websites through WordPress and ensured proper SEO.
- Developed and implemented thorough social media strategies to grow the online presence and followership of clients.
- Researched and understood clients' businesses to copywrite entire websites.

### **Contract Content Creator** | AR12GAMING | 08/2015 – Present

- Manage the company's various social media accounts with nearly one-hundred thousand followers.
- Plan and implement well-grounded digital marketing strategies.
- Write analysis-based articles for online publication, coordinating images and layout to ensure proper presentation.

### **Marketing & Communications Intern** | Basketball World Toronto | 01/2019 – 04/2019

- Managed the maintenance of online presence and reputation of the company's website, social media channels and marketing campaigns.
- Planned, developed and facilitated strategies in order to enhance the company's brand within the basketball community.
- Developed and implemented metrics to evaluate the effectiveness of marketing and communication campaigns.

## EDUCATION

### **Graphic Design for Print and Web** | Humber College | 09/2020 – 04/2021

### **Sport and Event Marketing** | George Brown College | 09/2018 – 08/2019

### **Bachelor of Arts** | McGill University | 09/2014 – 04/2017

## SKILLS

- Speaks both English and French.
- Proficient in Adobe Creative Cloud Applications.
- Firm understanding of major social media outlets.
- Advanced HTML, CSS, and Java knowledge.
- Understanding of proper SEO implementation.
- Excellent oral and written communication skills.
- Works well in teams of all sizes.
- Extremely detailed and organized.
- Able to juggle multiple tasks simultaneously.
- Ability to work under pressure and meet quick deadlines.

